

PURETEXTURE 2-Day Seminars

Here at Pure Texture we offer "Cutting Edge" techniques that can be applied to any Decorative Concrete System in place. We feel that our procedures will only enhance any system that is already in use as well as introducing a new system to the entrepreneur.

Synthetic Stone Systems - Synthetic rock building for water features, pools, spas. These specially formulated products are weather resistant and up to 90% recyclable.

Learn to build a water feature from the ground up:

- Basic Plumbing
- Constructing A Sub-Structure
- Forming & Texturing Stones
- Mixing Pigments & Color Application
- Sealing/Waterproofing Techniques

Concrete Overlay Systems - Troweled Concrete overlay that replicates slate, tile or flagstone at 1/4 inch. Other options are Low Pressure Spraying and Stamping.

- Surface Preparation
- Crack-Repair Procedures
- Taping Techniques (The "no stamp approach")
- Mixing & Applying Decorative Concrete Products
- Pigments & Color Application
- Maintenance & Sealing Basics

Marketing & Job Costing - Discussions on Successful Marketing Techniques for The Decorative Concrete Industry and an outline of pricing formulas for selling water-features and concrete overlay systems.

Field Trip - We will visit a Night Club in the city of Greensboro that features all our systems creating a truly unique atmosphere.

Guest Speaker - Listen and learn from the most innovative people in The Decorative Concrete Industry today!

Cost per Attendee: \$399.00 - Includes breakfast and lunch both days

Company Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Fax:** _____

Attendees:

1. _____ 2. _____

3. _____ 4. _____

Registration fee \$399 x ___ attendee(s) = \$ _____ (no refunds)

Register online @ www.puretexture.com

Send company check and completed registration form to:

517 Medley Street Greensboro, NC 27406 or Fax to 336.574.0802

Phone: 336.335.3010 / Cell: 336.516.2995